



Coastal Bend-Texas Chapter 1721 S. Brownlee Blvd. Corpus Christi, TX 78463 www.cbtreddcross.org	<u>NEWS RELEASE</u>	Contact: Sherry Bowers, Director Development & Communications Telephone: 361-438-2635 (cell) Email: bowerSS@cbtreddcross.org
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Coastal Bend-Texas Chapter Marks Red Cross Month by Thanking Supporters and Volunteers

Red Cross is responding to disasters down the street, across the country and around the world.

Corpus Christi, TX, March 9, 2010 — With March proclaimed as Red Cross Month, the Coastal Bend-Texas Chapter of the American Red Cross today recognized and thanked the supporters and volunteers whose efforts enable the Red Cross to respond to disasters **down the street, across the country and around the world.**

“The Red Cross works tirelessly to be there with help and hope when people need it most—and we are grateful for the public support that enables us to continue our work – here at home and abroad,” said Sherry Bowers, Development and Communications Director. “Our community and our nation depend on the Red Cross in times of need, and the Red Cross depends on the support of people in American to achieve its mission.”

“During Red Cross Month, we want to recognize the valuable supporters whose generosity makes the work of the American Red Cross possible,” Sherry Bowers added. “In addition, Red Cross Month is a great time for people to get involved with the Red Cross, such as signing up for a CPR, first aid or another Red Cross course; giving a financial gift that can really save the day when the next disaster strikes, or getting involved as a volunteer.”

The Red Cross provides shelter, food, comfort and hope to survivors of nearly 70,000 disasters each year; helps prepare communities for emergencies; is the largest single provider of the nation’s blood; teaches lifesaving skills to more than 5 million people a year; supports military members and their families, and provides international humanitarian aid.

The American Red Cross touches the lives of millions of people every year through its network of 34,000 employees and more than 600,000 volunteers in more than 2,000 locations across the United States and more than 30 countries around the world. The American Red Cross is part of a global network and its impact reaches far beyond our borders.

“The Red Cross responded following the Haiti earthquake in January, working to turn despair into hope. We also answered the call to help those devastated by the earthquake that shook Chile last month.” Sherry Bowers said. “The Red Cross is present around the world – and we are also here each day across the country for families who need us.”

Although major disasters such as earthquakes, hurricanes and wildfires capture national media headlines, the day-to-day work of the Red Cross often takes place in local communities. In the past year,

the Coastal Bend-Texas Chapter responded to thousands of local emergencies, assisted many military families and trained hundreds of people in lifesaving skills in the 12 counties served.

President Franklin D. Roosevelt issued the first Red Cross Month proclamation in 1943, recognizing the American Red Cross as a true reflection of the humanitarian and volunteer spirit and calling on Americans to “rededicate themselves to the splendid aims and activities of the Red Cross.” Every president since that time has recognized the work of the Red Cross with a Red Cross Month.

The Coastal Bend-Texas Chapter of the American Red Cross has a number of activities planned for Red Cross Month in March, including “Red Cross BASH 2010” to be held on Friday, March 19 at 6:30 pm at the American Bank Center.

About Your American Red Cross

The American Red Cross is a humanitarian organization, led by volunteers, that provides relief to victims of disaster and helps people prevent, prepare for and respond to emergencies. The Red Cross is a charitable organization – not a government agency – and depends on volunteers and the generosity of the American public to perform its mission. For more information, please call 361-887-9991 or visit www.cbtreddcross.org.

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